

### Urgent Matters:

*New Member Nominations Open June 15- July 27*

June 6 Little Caesars Arena Member Event - deadline to register June 5.

### 2018 Member Events:

- **June 6, 5:00 pm (Wednesday) – Little Caesars Arena Behind-the-Scenes Tour.** Guide will meet us at Belfor Training Center entrance located near the southwest corner of the building. **PARKING:** The Henry Street garage is the closest parking facility to the arena and can be reached by entering off W. Fisher. 6:00 pm dinner at Mike's Pizza Bar. Click here to register: [\\$25.00 plus \\$5.00 parking](#). Denise Ilitch host.
 
- **Dine-Arounds** These popular, smaller gatherings require reservations.
  - **July 9, (Monday) 6:00 pm** - Christine Derdarian's Italian/Seafood at Ciao Italian Bistro & Wine Bar: 6199 Orchard Lake Road, just North of Maple in West Bloomfield Township. \$45.00/person RSVP [cderdarian@core.com](mailto:cderdarian@core.com)
  - **July 19, (Thursday) 6:30 pm** - Laurene Horiszny's at her home: 1041 Greentree; Bloomfield Hills; \$45/person. RVSP [loriszny@borgwarner.com](mailto:loriszny@borgwarner.com)
  - **Late July** - Ki Hammer (Date: Late July Location/cost TBD) [khammer@ghafari.com](mailto:khammer@ghafari.com)
  - **August 1, (Wednesday) 6:00 pm** after work drop-in - Anne Mervenne. Catch up with a few of your IWF sisters at Detroit Athletic Club, Suite 515; \$45/person includes drinks, hors d'oeuvres and parking. RSVP [Anne@Mervenne.com](mailto:Anne@Mervenne.com)
  - **August 21, (Tuesday) 6:00 pm** - Gilda Jacobs at 8353 Hendrie Blvd, Huntington Woods. \$35/person. RSVP 248-277-6228 or email: [gjacobson@mlpp.org](mailto:gjacobs@mlpp.org)
- **September 26, 5:30 pm (Wednesday) - The Burden: African Americans and the Enduring Impact of Slavery.** IWF-MI member **Rochelle Riley** will speak about the themes of her new book, followed by facilitated dialogue and discussion on the topic of race.

Charles H. Wright Museum of African American History. Host committee Carol Goss, Shirley Stancato, Juanita Moore and Saunteel Jenkins worked with Rochelle to develop plans for what is certain to be a memorable evening.

### President's Message:



Dear IWF-MI Sisters/Friends,

Your Board of Directors is very happy to announce that nominations for new members to our IWF-MI chapter will begin **Friday, June 15 and end Friday, July 27** – a six-week window. All forms related to the nomination process will be available on our IWF-MI website ([www.iwfmichigan.org](http://www.iwfmichigan.org)) by June 11. You will also receive an informative email by the end of this week from Verna Green, Chair of the 2018 Membership Committee and a Board Member.

As you consider potential candidates for IWF membership, we ask that you keep in mind:

- 1) Our by-laws limit the number of members we can bring in annually to no more than 10% of our full membership. We currently have 100 members. We may be able to invite a few more than ten, because of member loss through transfers to other chapters or sabbatical status.
- 2) This will be a **Targeted Membership Class** – with a focus on filling specific professional categories that are currently under-represented in our chapter, including: auto industry, marketing/communications, news media and the SE Michigan business community. As we begin planning for the October 2020 IWF World Leadership Conference, it is essential that our chapter membership reflects the business, cultural and academic communities and the preeminent women who are shaping its future.
- 3) Candidates who were nominated last year DO NOT need to be re-nominated. They will automatically be re-considered this year. However, you are welcome to update their nomination application.

Thank you! Anne

## Highlights of May member meeting on Michigan Defense Industry:



Hosted by **Beth Gotthelf** at BAE Systems, Sterling Heights, MI. Presentations covered the full slate of state, county, organization and business perspectives. Vicki Selva, representing the Michigan Defense Center within the Michigan Economic

Development Corporation, highlighted the strength and importance of the defense economic contributions to Michigan. Presentation from Vicky Rad, with Macomb County and also current President for Women in Defense (WID), shared the value defense brings to the county, plus detailed the WID



efforts to support women in this industry. Rounding out the evening, Angie Lommen, Program Director with BAE Systems, covered BAE Systems' decision to open an office in area and shared the strong connection between employee development and IWF Leadership Foundation Fellows program, including her personal experience from her Fellows journey in 2015-2016.

## Did You Know???

On May 11 **Carol Hollenshead** received the inaugural Jean King award for activism on behalf of women. The award was given by the Women's Center of Southeast Michigan.



George and **Kathleen McCann** celebrated their 30<sup>th</sup> anniversary last November. Due to the sale of United Road, their trip in the fall was canceled and rescheduled for the end of May – a beautiful cruise down the Rhine river with four more days in Switzerland to cap it off. Also in May, Kathleen visited with Congressional leaders on behalf of the American Investment Council, the primary trade association for the largest private equity firms, including The Carlyle Group, United Road's new majority owner. She's pictured here with Michigan's Senator Gary Peters.



**Sue Ellen Eisenberg** spent three weeks in Asia visiting Hong Kong, Vietnam, and Thailand, and returning with several original Vietnamese art pieces to add to her collection.



## News & Member Sharing:



Detroit Regional Chamber Announced **Patti Poppe**, President & CEO, CMS Energy & Consumers Energy, as the 2019 Mackinac Policy Conference Chair.

## IWF Members Shine at Mackinac Conference

Members of our chapter played prominent roles in this year's Mackinac Policy Conference, as panelists,



speakers, moderators and influential voices at this important gathering. *The Women's Wave: Breaking the Silence*, included

**Carolyn Cassin** and Congresswoman **Debbie Dingell**. *Is Michigan*

*Prepared: Challenges & Opportunities for Future Growth*, featured **Patti Poppe**, **Suzanne Shank** and **Tonya Allen**. *Preparing MI students for Future of Work* was moderated by Tonya Allen. **Dottie**

**Deremo**, **Beth Gotthelf**, **Ki Hammer**, **Mary Kramer**, **Denise Lewis**, **Anne Mervenne**, and **Sandy Pierce**, were also making a difference on Mackinac!



Ghafari Associates, Engineering News-Record Midwest's "2017 Design Firm of the Year," is proud to announce that it has acquired Concept Design Group, an award-winning architectural and interior design firm based in Grand Rapids, Michigan. The acquisition will expand Ghafari's Western Michigan presence, broaden Concept Design's reach to international markets, and provide enhanced services and resources to the clients of both firms. "Joining forces with Concept Design enables us to enhance our design capabilities and corporate / commercial portfolio, while also affording their team the opportunity to grow internationally," said **Kouhaila Hammer**, president & CEO of Ghafari Associates.



**Sue Ellen Eisenberg** co-authored an article that was published in the Spring 2018 edition of the State Bar of Michigan's Labor and Employment Lawnotes. The article, entitled *Ten Commandments for an Effective Neutral Investigation*, focused on best practices for effective and compliant internal investigations.



Sue Ellen also co-authored an article for the Institute of Continuing Legal Education (published in December 2017), entitled *Conducting Effective Transgender Education and Anti-Harassment Training*. This article is a pragmatic guide for addressing gender identity or expression in the workplace, and what steps to take in order to ensure that harassment prevention training is informative and effective.

Sue Ellen, along with several other members of the Women Rainmakers Networking Group, hosted a showing of the RBG documentary. Approximately 100 attorneys & friends were inspired by the life and legacy of Justice Ruth Bader Ginsberg.

Detroit hosted the Real Estate Executive Council (REEC) for their 15<sup>th</sup> anniversary spring conference,



and **Denise Lewis** co-chaired the three-day conference which convened May 3-5, 2018. REEC is the leading national organization of executives

of color in the real estate field. Its membership includes senior executives focusing on investment, management, leasing, financing and property development. The theme of the conference was "Opportunity Detroit: How to Connect, Invest & Develop in & around Detroit," and featured panel presentations by Detroit's leadership in business, government and philanthropy. Mayor Duggan made a rousing keynote speech providing insights into Detroit's history and its future as the Comeback City. IWF Member **Tonya Allen**, CEO of Skillman Foundation, contributed an inspiring presentation at the conference opening dinner. A conference highlight was tours of Detroit focusing on downtown, midtown and east side neighborhoods. The final day of the conference exposed attendees to real estate developments led by Detroit-based developers of color and RFP projects for the city of Detroit. Denise is a longtime member of the REEC Board and has been working to bring this conference to Detroit for several years. Denise is the chair of the Urban Redevelopment practice for the Honigman law firm.

**Dottie Deremo** is proud to announce that she has achieved the GALLUP CERTIFIED Strengths Coach designation. Dottie is in her fifth year of consulting, speaking, and executive coaching through The



Deremo Group. This spring, Dottie completed an: 1) intensive course through Gallup; 2) six, independently evaluated, coaching sessions; and, 3) passed a rigorous on-line examination, to become certified. She joins a select group of coaches across the globe with this designation. Dottie looks forward to provide even greater value to her clients through the implementation of the strengths-based development approach with Boards, Executives, and the companies she consults with.

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## Member Reflections on May 2018 IWF Global Conference in Melbourne.

Seven of our IWF-MI members – **Barbara Allushuski, Carolyn Cassin, Laurie Horiszny, Mary Kramer, Faye Nelson, Nancy Philippart** and **Debbie Stephens** -attended the recent IWF Cornerstone Conference in Melbourne, Australia. Laurie also participated in the President's Council work sessions, representing IWF-MI. They came back with rave reviews and bursting with ideas for the IWF World Leadership Conference we will host in Dearborn, Oct. 7-9, 2020.

Here is a taste of the thorough notes they brought back from the conference themed, *From Evolution to Revolution*.

**Nancy Philippart:** This was an amazing experience! Only chartered in 2014, the Australia chapter stormed the world stage with incredible enthusiasm, committed participation from members that reside from coast to coast across Australia and New Zealand, and a robust agenda. They successfully married provocative and timely topics with networking opportunities, a nice variety of behind the scenes events and a lot of fun. Their enthusiasm for hosting the event will long be etched in the minds of many attendees, though we are all quick to appreciate the incredible amount of planning, hard work and execution that went into delivering this successful event.



Content was cutting edge, intriguing and thought provoking with world renowned speakers and panelists. Session topics included: Human Evolution; the Evolution of Work; Ocean Changes (increases in ocean temperature & acidity have bleached 50% of the Great Barrier Reef in past two years!); Fake News & Media Bias. As a woman in STEM, one of my favorite speakers was Harriet Green, CEO, IBM Asia who stated, 'data is the new oil'. Her biggest concern – globally only 28% of STEM jobs are occupied by women – with the advent of machine learning do we want historical, conscious and unconscious bias of white male developers to be hardwired into machine learning and AI? Without women and people of color represented in the jobs developing these tools, we will just hardwire these biases in our algorithms.

**Carolyn Cassin:** Melbourne Conference was magnificent! We were given a strong understanding of the important role women are playing in the Australian government, economy and culture. Stimulating program, warm and friendly people and an opportunity to see the world from a different viewpoint. Behind the Scenes: Mine (State Legislature) was excellent. Led by an IWF member of Parliament, it was personal, fun and incredibly informative. Dine Around: Over the top. Outstanding hostess/well-orchestrated evening. It was good enough, that the thought occurred to me that we could use it as a model. IWF meetings are always friendly, but the Aussies took it to a new level. It was clear that EVERY member there had an assignment. It was well worth the travel/time/money. Let's go to the Miami Conference this October and keep learning!



**Laurie Horiszny:** The conference sessions were thought-provoking and full of fresh, fascinating information. Here are a just a few samples.

*Origins:* We are the last bi-peds standing. We live in a time of great moral urgency. We must adopt inclusion, empathy, reciprocity, embeddedness in nature, and humility (opposite of dominion).

*Muscle to Machines:* When only 16% of executives are women, only 12% of board seats held by females and only 28% of women enroll in STEM subjects, historical, conscious, and unconscious bias are being built into artificial intelligence

*Oceans:* Eight million metric tons of plastic reach the oceans annually, blocks sunlight, may release toxics, is ingested and kills marine animals and birds. We are all connected to the reef. Find ways you can make a difference, including: Reduce plastic use. No Styrofoam. No plastic straws. Never release balloons.

*Fake News:* Politicians worldwide going straight to voters, not through news media. A lie told a million times is propaganda. Short form videos are more powerful than press releases. Two books recommended for further reading: *Thinking Fast, Thinking Slow & From Bin Laden to Facebook.*



May 16 her-storical first meeting of the Executive Leadership team for our 2020 IWF GLOBAL CONFERENCE, including with Fundraising Chairs Sandy Pierce and Denise Ilitch



L to R: **Sandy Pierce, Cindy Niekamp, Faye Nelson, Anne Doyle; front row Mary Kramer, Denise Ilitch, Joanne Start.**

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## IWF Conferences:

We encourage all our members to attend a global conference. It will open your eyes to the tremendous richness of the IWF network and membership. There are two global conferences each year with outstanding content and women leaders from all over the world attending both; each fall in North American (US or Canada); each spring on another continent.

### Upcoming IWF Conferences:

- **Miami, October 24-26, 2018**
- **Barcelona - April 10-12, 2019**
- **Toronto - November 13-15, 2019**
- **London - May 2020**
- **Detroit - October 7-9, 2020**

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## IWF Global Member Portal

Have you tried the new IWF Member Portal? [members.iwforum.org](http://members.iwforum.org). We encourage you to use this platform to reach out to IWF members.

To take part, begin by logging into the portal and creating your profile. For any assistance with logging in or any questions, please contact [iwf@iwforum.org](mailto:iwf@iwforum.org).

### [Video tutorial \(portal summary\)](#)

pw: iwforum

### [Video tutorial \(detailed narrated version\)](#)

pw: iwforum

If you have not done so, please update your member profile on the [IWF Michigan Website](http://www.iwf-michigan.org)

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## IWF-Michigan Board Members:

Anne Doyle, president  
 Joan Young, vice president  
 Ki Hammer, treasurer  
 Tina Abbate-Marzolf, secretary  
 Vernice Anthony Davis  
 Dottie Deremo  
 Elaine Didier  
 Verna Green  
 Laurie Horiszny  
 Nancy Philippart  
 Linda Solomon

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## Reminders:

Newsletter items are due by the 15th of the month prior to publication.

Please keep submissions to no more than two short paragraphs. Email: [pdalrick@comcast.net](mailto:pdalrick@comcast.net)