

*IWF members are trailblazers, innovators and pioneers united to advance women's leadership locally and globally.*

### Urgent Matters:

- [New Member Nominations](#) deadline has been extended to August 31, 2018. All documents for nominating a candidate are available on our website: [www.iwfmichigan.org](http://www.iwfmichigan.org)

### 2018 Member Events:

- **Dine-Arounds** These popular, smaller gatherings require reservations. So far nearly 50 of our members have attended or are planning to attend at least one of these intimate events in member's homes. How about you? Here's a great chance to get to know more of your IWF-MI Sisters!

- **August 1 (Wed) 6:00 pm - Anne Mervenne, Beth Gotthelf and Cheryl Dube** are hosting at Iridescence a AAA 4-star



restaurant at Motor City Casino. Gathering is **SOLD OUT**.



- **August 11 (Sat) 6:30 pm – Ki Hammer** invites members and a guest to her home for a summer party. If you have nominated someone for membership, you are welcome to invite her to attend as a guest. The evening will include beer and wine along with a meal/heavy finger foods. **Cost: \$35/pp or \$60/couple.** Payable in advance. RSVP to [khammer@ghafari.com](mailto:khammer@ghafari.com)



- **August 21, (Tues) 6:30 pm -** Join Gilda Jacobs and about 10 IWF sisters in her Huntington Woods home to discuss how the potential outcomes of the state and national elections will affect our lives, businesses, families and politics moving forward. **Cost is \$45.00** payable to Gilda. This dine-around is fully booked. Check with Gilda about her waiting list. ph: 248-227-6228 or email Gilda directly at: [gjacobs@mlpp.org](mailto:gjacobs@mlpp.org).



- **September 26, (Wednesday) 5:30 pm - The Burden: African Americans and the Enduring Impact of Slavery.** IWF-MI member **Rochelle Riley** will speak about the themes of her new book, followed by facilitated dialogue and discussion on the topic of race. Charles H. Wright Museum of African American History. Host committee **Carol Goss, Shirley Stancato, Juanita Moore and Saunteel Jenkins** worked with Rochelle to develop plans for what is certain to be a memorable evening. We hope that you will try to read, *The Burden*, in advance, which will enrich the conversation for everyone who attends.
- **October TBD --**
- **November – 2020 Conference Planning Rollout.** Location and Date TBD.
- **December – Holiday party.** Spouse or guests invited. Location and Date TBD.



### Chris Derdarian Dine Around July 9



### Laurie Horiszny Dine Around July 19

## IWF Detroit 2020 Global Conference

### Message from Co-Chairs Mary Kramer and Faye Nelson

#### Overview

The Michigan IWF chapter will welcome hundreds of IWF members from around the globe to the Motor City, **Oct. 7-9, 2020!** While there will be a lot of work associated with planning a first-class conference, we look forward to engaging all of you in what will be an exciting journey as we prepare to host our first ever conference in Detroit. We have had a number of discussions with the National IWF office concerning overall planning; while all of what we do and how we do it has to ultimately be approved /coordinated with National,



they have been tremendously helpful and have provided great advice and counsel as we step into this space (e.g. do not start conference planning too early to ensure that individuals/groups will have assigned task with nothing to do). We are developing a detailed timeline (based upon great info provided by Houston 2017 and Toronto 2019) that we look to complete in October with more to come on this topic. The following represents work that has been completed to date.

***Theme/Redefining Reinvention: From Industrial to Urban Revolution***

This is the theme we used in our original “pitch” to IWF, but the language will be refined and shortened to something more like: “The Modern Global City.” While the content of the programming will be GLOBAL, not simply Detroit-centric, our experience here in Detroit will be woven throughout the event. Speakers will include women from around the globe, but the Michigan chapter can also recommend local speakers for various program segments.

***Conference hotel: Detroit Marriott/Renaissance Center***

***Agenda “Snapshot” (plans will begin to solidify in 2019)***

- Opening Reception/Dinner at “knock out” venue, Wednesday evening (**due to early reservations required, and its spectacular Museum, The Henry Ford was selected by National for IWF Detroit 2020**)
- Programming, Thursday and Friday morning, Detroit Marriott
- “Behind the Scenes” (Detroit-area experiences), Thursday afternoon
- Dine-Arounds, members’ home private dinners, Thursday evening
- Women Who Make a Difference Awards’ luncheon, Friday afternoon Closing Gala (which includes Hall of Fame Induction), Friday evening/Location (tbd)

**Committees**/the conference will be planned and executed via committee; below is a list of committees and other salient information. Note that National has advised us that, in support of the planning and knowledge required for conference events, committee leaders for the most significant committees (Dine-Arounds, Behind the Scenes, etc.) are expected to have attended at least one conference.



***Dine-Arounds (private dinners in IWF member homes)***

- Joanne Start/co-chair
- Saunteel Jenkins/co-chair

***Behind the Scenes (Detroit area experiences)***

- Vivian Pickard/co-chair
- TBD/co-chair

***Communications and PR***

- Marla Drutz/co-chair
- Linda Solomon/co-chair

***Fundraising***

- Denise Ilitch/co-chair
- Sandy Pierce/co-chair

***Programming***

- Anne Doyle with Beth Chappell/liaison to IWF Global

***Entertainment***

- Co-chairs/TBD

***Gala***

- Co-chairs/TBD

***Goodie Bags***

- Beth Gotthelf/co-chair
- Ruth Holmes/co-chair

We expect to complete the identification of committee chairs very soon and will update the IWF Michigan membership. Note that between now and November, an all-member meeting will be scheduled to roll out opportunities for members to engage in 2020 planning.

**Communication**/regular updates concerning conference activities will be provided by conference co-chairs or committee chairs that will include emails, newsletter updates, board and meeting updates etc. to ensure that all members are kept up-to-date on planning activities.

**Early Work Required in Committee Planning Process**

- Solidify our Theme (we will work with our communications chairs for assistance)
- Development and launch of our fundraising strategy/\$400k fundraising goal
- Compilation of our Behind the Scenes listing/ (insider-ish visits to spots that offer the best our city has to offer in Business, Culture/the Arts, History, etc). For your information, the timeline provided by IWF asks that we identify Behind the Scenes (BTS) locations by Q4, 2019 but other chapters have recommended that we use our regular IWF meetings to vet BTS locations as much as possible! So as we reflect on the “best of the best” in our community, we encourage you to start thinking about Behind the Scenes as we prepare to have these discussions at our upcoming meetings. Note that our original bid to IWF included these types of experiences:
  - The Detroit Institute of Arts

- Design studios of the automakers
- Test drives – maybe autonomous
- The Charles H. Wright Museum of African American History
- Motown Museum/Hitsville U.S.A
- Visits with women-owned businesses in some of the most promising young companies in Detroit (eg. Lip Bar, etc)
- Auto baron estates
- The River Walk
- Street art – the Graffiti/Murals project in Eastern Market
- Pewabic Tile, founded by artistic entrepreneur Mary Chase Stratton
- Neighborhood housing (a lot going on in neighborhood revitalization, shipping containers, etc)
- The Arab-American experience (the museum? Heritage?)

Should you have any questions on the above, feel free to let us know. In the meantime, take care, be safe and enjoy this lovely summer.

Warmest regards,

**Mary Kramer and Faye Nelson,  
Conference Co-chairs**

## President's Message:

Dear IWF-MI Sisters,



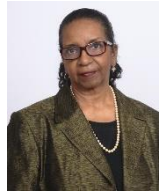
I hope you are all having a great summer and enjoying the exciting resurgence of our beloved Detroit, including growing numbers of amazing

food trucks! Thank you to each of our Dine-Around hostesses, Chris Derdarian, Laurie Horiszny, Cheryl Dube, Beth Gotthelf, Anne Mervenne and Gilda Jacobs, as well as to Board Member and Treasurer Ki Hammer who is hosting an IWF Summer Party at her home on Saturday August 11<sup>th</sup>, with guests invited! I'm sorry to be missing Ki's party, but I will be gasping for breath somewhere in Peru's Andes Mountains on my way up to Cusco (11,000 feet) and Machu Picchu (8,000 feet!).

Engagement Committee Co-Chairs Joanne Faycurry and Kathleen McCann have wasted no time in blending our former program and engagement committees into one new, super committee, which is meeting – in person at the DAC the evening of August 20<sup>th</sup>. The work of this committee is critically important, helping to create opportunities to deepen our friendships and test outstanding Behind-the-Scenes events for the 2020 GLOBAL CONFERENCE.

Thank you to everyone who participated in the recent voting to re-elect IWF-MI Board Members Dottie Deremo, Ki Hammer, Nancy Philippart, Tina Abbate Marzolf and Verna Green for their final two-year term. Although you can still cast your vote until August 3, so far, these excellent board members received unanimous support from the 60 members who already voted.

Finally, I'm in awe of the caliber of outstanding SE Michigan leaders who have been nominated to become members of our chapter and the powerful IWF global sisterhood. The deadline for submitting nominations has been extended to Aug. 31, and then the important work of the Membership Committee, chaired by Board member, Verna Green will begin. Enjoy this spectacular, Michigan summer.  
Anne



## Did You Know???

On July 5, Gov. Rick Snyder announced the appointment of **Anne Mervenne**, Mervenne & Company, to the Michigan Community Service Commission (MCSC). “The passion Anne has for community service, along with her great business knowledge will make her a great asset to this commission,” Snyder said.



The 25-member commission fosters a culture of service by providing vision and resources to strengthen communities through volunteerism. It also develops a three-year comprehensive community and national service plan that is updated annually.

“I am thrilled and honored to be appointed to the MCSC by Governor Snyder. The commission was inspired by the ethos of the late Governor George Romney and Lenore Romney who were both devoted to community service. I helped John Engler make the initial appointments to this commission in 1991 and assisted Michelle Engler in her duties as the first chair of the commission. Consequently, I have a long history with the mission of MCSC along with my passion for volunteerism and service”.

**Roz Cooperman** reports, “I was honored to be



invited to meet with the new Americans that are part of the Women's Survivor group of Samaritas, formerly Lutheran Social Services.

We discussed the importance of networking, mentoring as well as thinking and communicating as entrepreneurs. It was great to be able to share some of my experiences working in the Middle East. We were humbled by the strength, as many had experienced terrorism, and



it was wonderful to see the excitement these women (and one man) for their new homeland.”

---

## News & Member Sharing:



“Almost 40 years ago my mother discovered Guisachan Manor in Scotland the location where the first litter of Golden retrieves was born 150 years ago. It was joyful to meet my family there to

celebrate with 361 Goldens!” said **Ruth Holmes**.

---

## Advice Contradicts Facts -- Advice



**Contradicts Facts** -- Experienced, male angel investors advised **Carolyn**

**Cassin and Nancy**

**Philippart** there would never be enough “deal flow” and never enough

interest among women in early stage investing. But that advice was at odds with the fact that women start 40% of all businesses, but only have access to 7% of angel or venture funding. So, Nancy and Carolyn ignored the well-intentioned advice and launched [The Belle Michigan Impact Fund](#) in March 2018 to address the underserved, early-stage, capital need of women-owned and led companies. Along with support from more than a dozen IWF-Michigan members, the fund has secured a third-party designation as an impact investment fund. [Click here](#) to read the full article in *Crain's Detroit Business*. Submitted by Karen Ebben.



## IWF Global Member Portal

Have you tried the new IWF Member Portal? [members.iwforum.org](https://members.iwforum.org). We encourage you to use this platform to reach out to IWF members.

To take part, begin by logging into the portal and creating your profile. For any assistance with logging in or any questions, please contact [iwf@iwforum.org](mailto:iwf@iwforum.org).

[Video tutorial \(portal summary\)](#)

pw: iwforum

[Video tutorial \(detailed narrated version\)](#)

pw: iwforum

If you have not done so, please update your member profile on the [IWF Michigan Website](#)

---

## IWF-Michigan Board Members:

Anne Doyle, president  
Joan Young, vice president  
Ki Hammer, treasurer  
Tina Abbate-Marzolf, secretary  
Vernice Anthony Davis  
Dottie Deremo  
Elaine Didier  
Verna Green  
Laurie Horiszny  
Nancy Philippart  
Linda Solomon

---

## Reminders:

Newsletter items are due by the 15th of the month prior to publication.

Please keep submissions to no more than two short paragraphs. Email: [pdalrick@comcast.net](mailto:pdalrick@comcast.net)

---

## IWF Conferences:

We encourage all our members to attend a global conference. It will open your eyes to the tremendous richness of the IWF network and membership. There are two global conferences each year with outstanding content and women leaders from all over the world attending both; each fall in North American (US or Canada); each spring on another continent.

### Upcoming IWF Conferences:

- [Miami, October 24-26, 2018](#) sold out – waiting list.
- **Barcelona - April 10-12, 2019**
- **Toronto - November 13-15, 2019**
- **London - May 13-15, 2020**
- **Detroit - October 7-9, 2020**