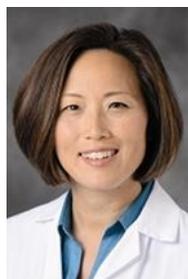


Good News & Member Sharing:



Mary Kramer, Group Publisher Crain's Detroit Business will receive the 2017 Matilda R. Wilson Award from the Women's Association for the Boys & Girls Clubs of Southeastern Michigan at a luncheon on Wednesday, June 7, at 11:30 a.m. at Pine Lake Country Club. Reservations are due May 29 to aterpstra@bgcsm.org Congratulations Mary!



Betty Chu, MD, MBA, the Chief Medical Officer and Vice President of Medical Affairs at Henry Ford West Bloomfield Hospital, was elected president-elect of the Michigan State Medical Society (MSMS) during the 152nd annual meeting of the MSMS House of Delegates on May 6 in

Grand Rapids.

Doctor Chu, a graduate of the University of Michigan Medical School, will serve a one-year term as president-elect until she assumes the presidency of MSMS in May 2018. To read the full article [click here](#).



New IWF-Michigan member columnist **Rochelle Riley** moderated a panel May 20 at the International Press Institute's 67th annual World Congress in Hamburg, Germany. Rochelle, a member of IPI's North American

Committee Board, hosted the session entitled: "Is Journalism Failing us? A Crisis of Trust in the Media". <https://ipiwoco2017.sched.com/moderator/rochelleriley1>

Rochelle also was just honored with a community achievement award at the 16th Annual Black Women's Business Expo at Greater Grace Temple in Detroit. The award was for her commitment to Detroit and her courage in tackling issues vital to the city's diverse communities.



Congratulations to new member **Heather Paquette**, Managing Partner at KPMG, who was recently appointed as Co-Chair of KPMG's national Veterans Advisory Board. Heather has led her office's overall inclusion and diversity efforts, and has been

instrumental in the launch of not only the Michigan chapter of the Veterans network, but other diversity network chapters that focus on awareness and inclusion of the LGBT communities and people with disabilities.

A veteran of the United States Air Force who served in the United Kingdom and Southern Regional Operation Center for NATO in Naples, Italy, Heather is an ardent mentor and advocate for veterans, and a frequent speaker on the value veterans bring to the workforce.



New Member **Ronia Kruse**, Founder & CEO, OpTech, LLC and OpTech Solutions, LLC is proud to announce that *Forbes* has ranked OpTech, LLC number 56 of 250 nationwide for Best Professional Recruiting Firms in 2017.

OpTech recently added a new service to its growing portfolio of solutions: Connected Vehicle Solutions and Embedded Systems.



Gov. Rick Snyder has nominated **Vivian Pickard** (new member) CEO of the Pickard Group to the Medical Marijuana Board charged with regulating the medical marijuana industry. She recently retired as director of

public policy for General Motors and served six years as president of the General Motors Foundation, during which she managed all the company's U.S. philanthropic donations.



New Member **Anne Mervenne** is pleased to announce that after almost 20 years, she is retiring as a Co-Director of the Michigan Political Leadership Program. “Just from this role; continuing Mervenne & Co. for many more years. It has been a privilege and I will be an active Co-

Director Emerita,” says Anne. To read the full article [click here](#).

2017 Upcoming Member Events

June 7 @ 6:00 pm - Dinner meeting with guest IWF CEO **Stephanie O’Keefe** at [The Rattlesnake Club](#).

STEPHANIE O’KEEFE, IWF CEO is coming for a very special visit to Detroit, dine with us and get a feel for the city as we begin preparing for the 2020 Global Conference. **Members Only June 7 @ 6:00 pm rsvp:** www.iwfmichigan.org/events



- **Dine Arouds:**
 - June 28 @ 6:00 pm - hosted by Zina Kramer Bloomfield Hills
 - July 10 – hosted by Cindy Niekamp
 - July (tbd) hosted by Chris Derdarian
- **August (no event)**
- **Sept – Dec tbd** (first Weds of the month)

May 3 Eastern Market Member Event Pics:



PRESIDENT’S REPORT FROM MAY STOCKHOLM GLOBAL CONFERENCE

Dear IWF Sisters,

Attending a global gathering of IWF women is an experience you will never forget or regret. Pam Reid, Nancy Philippart, Carolyn Cassin (and her husband, Bader) and I were all in Stockholm together.

“*A More Sustainable World: Movements and Markets*” was the theme. As always, the content and panelists were world-class. IWF conference topics are always global issues – as seen through women’s perspectives. Panels included: *The Surge of Populism*

& Nationalism; Security & Stability For Girls; Technology/Privacy/Security/Surveillance. Behind-the-Scenes choices were also awesome, including: the Nobel Museum, the Abba Museum or an Archipelago Boat Cruise.

As your chapter president, I am a member of the IWF President's Council, which is an opportunity for chapter presidents attending the global conferences to meet and share best practices. I took lots of notes on the outstanding presentations, particularly: *THE UNIQUE VALUE OF IWF* (New York president) and *GROWING & ENGAGING MEMBERSHIP* (Oregon president). Here are a few highlights.

Unique Value of IWF -- New York is the founding (1974) IWF chapter, as well as the largest – with over 500 members. They recently conducted a strategic evaluation of how/why IWF can remain a unique, relevant and valuable organization. Originally, this was a North American organization founded as a way to create connections between the few (and often only) women at the top of their fields. Fifteen years ago, IWF began morphing into a global organization. Today there are 6,300 members and chapters in 37 countries. Now, the global leadership is focusing back on the Membership: Sustaining & Energizing present forums.

What makes IWF unique? According to research by the NY chapter, the three value drivers are: **LEADERSHIP . . . FRIENDSHIP . . . INSPIRATION.** IWF is a unique link to meeting, developing friendships and receiving support from a global network of incredible women we would not meet in any other way.

Growing & Engaging Membership -- The Portland chapter shared the work they have done to strengthen and grow their chapter. They now use three measures to identify preeminent women for membership: Recognition, Reputation and Influence – within the context of cultural and professional diversity. During the group discussion, some of the most popular programming ideas were shared, including: dine-arounds; sharing of life/career-changing defining

moments; sharing passions/expertise; activities that entice people to venture out of their normal comfort zones.

The Stockholm gathering was the 14th IWF Global Conference that I have attended since I was invited to become a member of our IWF chapter. Each conference has been an enriching and energizing experience that has opened my eyes to fresh ways of looking at the global challenges of our times and opened doors of opportunity to friendships with incredible women -- leaders who believe, as I do, that women inspiring other women never gets old. See you at the Rattlesnake the evening of June 7th!

Anne



IWF Stockholm Attendees (L to R) Anne Doyle, NASA Astronaut Cady Coleman, Nancy Philippart, Carolyn Cassin, Pam Reid and guest attendee Marcia Gershenson, Oakland County Commissioner



Carolyn Cassin celebrating IWF global energy!

IWF Conferences:

We would like to encourage all our members to attend a global conference. It will open your eyes to the tremendous richness of the IWF network and membership. The Houston conference is coming up this fall. There are two global conferences each year with outstanding content and women leaders from all over the world attending both; each fall in North American (US or Canada); each spring on another continent.

Upcoming IWF Conferences:

- **Houston, Oct 25-27, 2017 – IWF World Leadership Conference**
- **Melbourne, Australia, May 2-4, 2018 – IWF World Cornerstone Conference**
- **Miami, October 24-26, 2018 – IWF World Leadership Conference**

Reminders:

If you have not done so, please update your member profile on the IWF Michigan Website:
www.iwfmichigan.org

Items are due by the 15th of the month prior to publication.

Please keep submissions to no more than two short paragraphs. Email: pdalrick@comcast.net