



# International Women's Forum Michigan Chapter Board Meeting

April 7, 2018 – 11:00 a.m. – 12:30 p.m.

<b>Leader</b>	Anne Doyle, Board Chair
<b>Recorder</b>	Tina Abbate-Marzolf, Board Secretary
<b>Attendees</b>	Anne Doyle, Joan Young; Dottie Deremo; Ki Hammer, Laurie Horiszny, Nancy Philippart, Elaine Didier, Tina Abbate Marzolf, Linda Solomon. Excused: Vernice Anthony, Verna Green. Guests: Blanca Fable, Florine Mark
<b>Location/ Call/In</b>	Home of Florine Mark, Farmington Hills, MI. Call In: call: (641) 715-3580 Access code: 641808#

## Agenda

11:05 a.m.	<b>Agenda Review – Anne Doyle</b> <i>Anne Doyle welcomed members and indicated we have a packed agenda.</i>
11:06- 11:15 p.m.	<b><u>Board Minutes – March 7</u></b> <i>Joan Young corrected the March minutes pg. 2 where we changed the language from “ethical” to “factually (based) information”.</i> <b><i>ACTION: Nancy Philippart moved to approve the corrected minutes, Laurie Horiszny Second; Motion unanimously approved.</i></b> <b><u>Treasurer’s Report -- Hammer</u></b> <i>Ki Hammer has reconciled the 2018 budget. We have 93 paying members; 2 on sabbatical; 5 gratis (termed out of paying from years past). So we have 100 members. Budget is ok. We paid the first IWF installment of \$9,075 (a second installment is coming). We are budgeting for 15 new members, but Ki is recommending that we should bring in more than 15 members. The biggest cost centers of the budget are: 1) IWF international dues; 2) Administrative Support. Growing the organization does support the budget and helps offset some of the new costs that we will have as part of the 2020 Conference -including doing receptions at upcoming Global conferences. The budget will be presented to the full membership.</i>

***ACTION: Dottie Deremo moved to accept the Treasure's report as presented, Laure Horiszny Second; Motion unanimously approved.***

11:15-  
11:40 p.m.

**Membership Committee Update – Deremo/Green/Doyle**

*Linda Solomon's mother is very ill, and family comes first. Therefore, Linda must step down as Chair of 2018 Membership Committee. Verna Green has agreed to lead the Committee. Verna, Dottie Deremo, and Pat Dalrick will meet on Tuesday to pass the baton and review the process. Verna and Pat will have the documents needed to repeat the process, and the recreating/selection process should be easier the second time around. Dottie's team did a great job of building the system last year; and identifying 41 potential members. Bylaws made us limit the new membership to 20 (one member backed out at last minute). We have about 21 members still in the hopper; and when we open up the process again, it's likely another 20-25 will be nominated.*

*Why did the Bylaw Committee put the 10% constraint on new member recruitment? Nancy Philippart explained that existing members were very concerned about growing the organization too fast. The 10% cap was a compromise to help members feel more comfortable with bringing in new members, because many preferred to keep the organization exclusive. Dottie Deremo reminded the group that we did a second change to the Bylaws to take attrition into consideration and that's why we were able to bring in 20 new members last year. Dottie and Ki Hammer feel it's time to change the 10% and rely on the Program/Engagement Committees to find ways to grow the organization but keep our 'small organization feel' that makes us different from other women's organizations. It was suggested ice breakers, and other ways to have fun could do this. Joan Young suggested we adjust the Bylaws, so the Board of Directors can use their judgement to determine, on an annual basis, whether to open the organization to new members, and/or the number to be admitted. Nancy Philippart, who was part of the last Bylaw Committee, indicated we've got some work to do with members to explain why we need to make this change.*

*Here's our thinking: 1) We need to make members understand that there's so many great women leaders, and we're short-changing our organization by not increasing membership. If MI wants to take its place in global women's leadership, we can't be afraid of growth; 2) Other state chapters are smaller states but have much larger chapters; and 3) As we think about 2020, we need to really take our organization to the next level, so we can be ready to host this event. Nancy Philippart feels strongly that this might not pass unless we lay the groundwork properly. Timing for the Bylaw change and bringing in new members was discussed. Ki Hammer is concerned about charging twice for dues if we don't bring in members until September, and then we charge dues again in December. Dottie Deremo proposed we bring them in but not charge them until next year. Elaine Didier suggested perhaps some of the tabled members (21) who have already been vetted could be reexamined and brought in sooner. But Anne Doyle and Ki Hammer believe that the 21 in the hopper may not be the best members, and we need to be open to bringing in members from automotive and media sectors.*

*It was agreed that we would have a conference call in the next two weeks to finalize our thinking on this issue of Bylaw change and Nominating Committee timelines. Joan Young will write up some language for us to consider in the next two weeks that may help us with the Bylaw update.*

***ACTION: Dottie Deremo moved that we appoint Verna Green as new Nominating Committee Chair, replacing Linda Solomon, Ki Hammer Second. Motion unanimously approved.***

11:40 –  
12:05 p.m.

### **Programming & Engagement Committee Assessment**

*Anne Doyle has been gathering information beyond the membership survey. She's been talking to several long-time members, to tap into what can we do to increase engagement. Engagement Committee has done a lot of good work, but attendance is still way down. Also, noted that those who do come to meetings, tend to be the same people. There's a whole group who we haven't engaged yet. Anne and Tina Abbate Marzolf met with the Engagement Committee this week, and then met with Blanca Fauble, Program Committee Chair.*

*The ideas that came out of the meeting with the Engagement Committee are worthwhile and we want to think about them. Namely: 1) we need more socialization time – rather than educational time; 2) previously when we had groups of hosts it got people working together in a way which created opportunities for relationship building and comradery (this has been lost – and we may need to try to bring it back). The goal is to strengthen the relationships between members. The thinking is perhaps it's time for the Program and Engagement Committees to merge. Florine Mark joined the discussion and agreed that we need to improve the programming. And if some don't want to stay for dinner, it should be ok. We need more laughter and more networking at the meetings. Consider opportunities to get silly 😊.*

*It was agreed that the Program/Engagement Committee Chairs (Blanca Fauble, Tina Abbate Marzolf and Joanne Faycurry) will meet to determine next steps and bring recommendations for improvement back to the Board. Issues that should be considered in development of the recommendations:*

- 1) How to create programming that provides more opportunities for engagement/socialization?*
- 2) Is it possible to re-engage the concept of hostesses to plan events?*
- 3) How can we track if the changes are working (i.e., meeting attendance)?*
- 4) How do we include current members of the Program/Engagement Committees in the discussion/development of recommendations for improvement?*
- 5) What should the new committee be called?*
- 6) Can we finalize ideas by the next Board meeting?*

12:00-  
12:10 p.m.

### **President's Update**

- 2020 Global Conference Leadership Committee
- Melbourne plans – reception? (Horiszny)

*Anne Doyle updated the group that we've got a whole initiative working with GM. GM would like to support the conference as a sponsor, and this means bringing in more GM members. We need to think about hosting a luncheon/reception at GM (i.e., an event at the RenCen restaurant) with our GM alum members. Karen Ebben will identify 10-12 potential candidates for us to talk with about IWF (to*

*start raising awareness). This would help build a relationship between IWF and Karen. This relationship building will help us secure sponsorship of GM, and perhaps help us secure Mary Barra being a keynote at our session. It was agreed Anne Doyle, Vivian Pickard, and Karen Ebben will take the lead on growing the relationship with GM. It was agreed that we would incur the cost of this luncheon in our 2018 rather than a Melbourne Conference reception. It was also agreed that we would plan for a reception at the Miami Conference to start raising awareness about Detroit 2020. It was suggested perhaps Nancy Philippart/Laurie Horiszny can take business cards (in the shape of a car) and distribute in Melbourne, just to get people thinking about our conference. The cost for this would be nominal.*

12:15 –  
12:30 p.m.

**Governance Update**

*Closed Session (10 minutes): Reopened meeting at 12:35p.m.*

12:40 p.m.

**Board Meeting Adjourned**

*Next 2018 Board Meetings: May 2<sup>nd</sup> or 14<sup>th</sup> tbd, June 6 -- 4:30 p.m.*