



## Board Meeting Minutes (Confidential)

September 11, 2017 – 6:00 pm (conf call)	
<b>Leader</b>	Anne Doyle, Board Chair
<b>Recorder</b>	Tina Abbate-Marzolf, Board Secretary
<b>Location/ Call/In</b>	<p style="text-align: center;">Call In: (641) 715-3580 <b>Access code:</b> 641808#</p> <p>Members Present: Anne Doyle, Ki Hammer, Joan Young, Elaine Didier, Verna Green, Vern Anthony, Dottie Deremo, Laurie Horiszny, Tina Abbate Marzolf.            Guests: Pam Reid, Ruth Holmes <b>Excused:</b> Nancy Philippart, Linda Solomon</p>

<b>Agenda</b>	
6:00 pm	<p><b>Review of Agenda:</b> <i>A quorum present.</i></p> <p><b><u>Minutes:</u></b></p> <p>It appears there were no minutes taken at the June meeting due to visit of IWF CEO. No formal action taken. We should therefore approve minutes of the April &amp; September meetings at the next board meeting to catch up.</p> <p><b>Action: Approve April &amp; Sept minutes at next board meeting.</b></p> <p><b><u>New Member Recruitment Committee:</u></b></p> <p>Anne met with Tony Cervone, Senior VP, GM Global Communications. He will be the primary contact to work with regarding IWF 2020 Global Conference in Detroit. Karen Ebben talked with Ken Barrett, Chief Diversity Officer at GM, before she retired about whether he would support having more GM women involved in IWF. He would, and even suggested IWF could be part of a development program for top GM leaders. It was noted that our organization had multiple members from GM and other large employers in the past. GM has encouraged us to reach out to other executive leadership at their organization; They suggest having IWF members who are GM alums meet with a group of select GM female leaders to give them a sense of what the group is all about. Strong board consensus that it</p>

would be to our chapter's benefit to have multiple members (from different divisions and functions) from large, global companies.

As required by our by-laws, a new Chair will be named to lead the next Membership Committee; however, Dottie will be available to provide transitional guidance and finalize all operating protocols. Dottie reported that the Membership Committee had made some effort to identify more corporate members. She asked that ideas be sent to her so that she can pass them on to the next Membership Committee chair and new Membership Committee as part of the smooth transition she envisions.

**Action:** It was agreed that we should do an analysis of all top-level auto execs from all company's during the new recruitment cycle.

### **IWF Member Global Portal:**

Anne sent an email on the new Global Member portal for IWF that includes the links and a guide on all the sites new functions. The new portal has great capability to search by areas of expertise, and really make the database of members more robust and useful. Anne encouraged members to take a look and upload our personal information and photos. Joan asked for the email to be resent.

**Action:** Anne to resend her email to members.

### **2018 Committee Chairs:**

We need to identify new committee chairs – for the Membership and Program Committees. We'd like new chairs to be appointed in November; and then start in January 2018. Email Anne with ideas. Pam suggested Blanca would be great for the Program Committee. Blanca is seriously interviewing for a new full-time position – and isn't able to commit at this time. Other members of the committee are asked to consider this position. Ki suggested that we email the full membership and see if there's anyone who would be willing to take over the Program Committee. Pat will put out information in the newsletter/president's message asking for a new Program Chair. Laurie suggested that we review the Bylaws before we appoint new committee chairs. Anne will do this.

**Action:** Anne to review Bylaws prior to Pat publishing in Newsletter requesting program chairs.

**Other Items:**

Anna Muñoz, former president of IWF Spain who has just been elected to the IWF Global Board, recently visited Anne. Several IWF members were able to accept Anne's invitation to attend a dine-around for Ana. She left impressed. We now have a strong ally for Detroit on the global Board.

Next step for Global Conference Committee is to start putting together an org chart of responsibilities.

**Action:** Anne will reach out to Co-Chairs Mary Kramer, Faye Nelson and Cindy Niekamp to start the process.

Anne and Ruth attended the wake for Pat Dalrick's husband, Dennis. She's had lots of IWF support. She has great family and friends, but she's going to need our support over the next months. Unanimous support for this and for Pat.

**Program Committee Update:**

Blanca did a great job at the September event! Coming up in October, Nancy Schlichting is organizing a panel on women's health. In November, we're planning an educational panel at Marygrove College. Our proposal is to have the holiday party at the Detroit Yacht Club on December 6th. The date works and they have buffet menu's that are in our budget. The scheduler at the Club was out of town, but Pam will follow up. We're planning to ask people to bring donations to the holiday event. Event is free for members, but guests will be charged a fee.

**Engagement Committee:** Members include: Elaine Didier, Linda Solomon, Chris Derdarian, Tina Abbate Marzolf and Nancy Philippart.

We need to reach out to new member sponsors and encourage them to touch base with their nominees and ask their new members to come to our events. Verna noted at the last meeting 1/3 responded yes; 1/3 responded no; and 1/3 did not respond (including many new members).

Verna suggested that we should track attendance of new members for at least a year. Pat is doing this, and can help us with data as needed.

It will be interesting to see if the December event attracts many new members. Anne noted members are starting to bring people they

want to expose to the organization, rather than a spouse. This could be helpful to our recruiting efforts.

**Action:** Initiate a joint initiative to engage sponsors in reaching out for to new members for the next 4-6 months to encourage them to attend meetings. Engagement Committee will reach out to new member sponsors before the next meeting to do this. We will let other board members know if we need help.

**Action:** Tina will reach out to Leslie Murphy, Carolyn Cassin, and Nancy Phillipart and work with Pat to put together a draft member survey. Survey draft should go out in November and will include engagement and membership questions.

7:05 pm

**Board Meeting Adjourned**

**Next Board Meeting: October 4 @ 4:30 pm – Henry Ford Hospital**