



International Women's Forum Michigan Chapter Board Minutes

Monday, October 1, 2018 --- 5:30 p.m. – 6:45 p.m.

Leader	Anne Doyle, Board Chair
Recorder	Tina Abbate-Marzolf, Board Secretary
Attendees	Verna; Dottie; Nancy; Ruth; Anne; Tina; Laurie; Elaine; Linda; Vernice; Joan, Ki,
Location/ Call/In	Conference Call Only - (641) 715-3580 Access code: 641808#

Agenda

Agenda Review – Doyle

Board Minutes – August 23, 2018

Verna moved; Tina 2nd to approve minutes with Joan's changes; motion passed unanimously. Joan noted there was no list of attendees for the August meeting; Minutes will be updated to reflect the following members were present: Tina; Verna; Joan; Nancy; Laurie; Elaine; Dottie; Anne; Linda; Ki.

Treasurer's Report -- Hammer

ACTION: No Action

Engagement/Program Committee Report – Joanne Faycurry & Kathleen McCann

Upcoming Programs:

- *Fay, Vivian, Carolyn, and Ellen are going to plan the December event. Need photographer to take head shot portraits for IWF-MI member PDF.*
- *January - OFF*
- *February – Speed Dating (to allow members to meet other members)*
- *March – Mining the Member Gold*
- *April – Florine's Traditional Luncheon*
- *May – Bowling*
- *Dine-a-rounds and other dinners in the summer*

5:30
p.m.

5:45
p.m.

Anne reported the committee is really pulling together; We had a great turn out at Charles H. Wright – 46+

members attended; The committee did a whole phone effort to call folks, and this really worked well.

The board approved us hiring a photographer so we can get good head shots of members. Anne will relay this to the Engagement Committee. It was agreed this was a great idea. There's a lot of great stuff going on with this committee.

The members also had a lot of feedback from people who wanted to go back to DMC bowling; and we will be doing this for May.

Membership Committee Report – Verna Green

Objective: Board to be updated on status of 2018 Membership Committee work & slate.

ACTION: Provide strategic guidance to Committee. Agree on date for Special Board Meeting to review and approve New Member Slate.

We started with 15 openings for new members; and we have 2 members who are relocating; so we're looking for 17. We had 11 new nominations; and 11 from prior year (but one was eliminated). So there were 21 applications reviewed. The committee finished rating the applications last Friday; Verna summarized them this weekend; and committee is meeting within the next 10 days to develop a slate to recommend to the Board by 10/10.

Both Ford and GM are well represented; We have nominees from engineering, research, marketing, and consulting. Additional areas represented: higher education; marketing health care; and foundation management.

Some of the challenges discussed:

1. It was difficult getting the committee to meet in person, but we were forced to do this to get things moving.
2. The committee and any observers need to work to shorten some of the aspects of the process for future; We need to shorten some tasks or look at doing a yearlong recruitment. Verna was
3. concerned that some committee members expressed a reluctance to recommend new members, because don't want members to go through the process and then be rejected.
4. Elaine asked how the criteria worked this year? Verna said it's hard to tell because there wasn't a
5. lot of opinion offered; Linda said she got feedback that the process takes a lot of time to review all categories. It's a tough job for members.
6. In terms of racial diversity, of the 21 applications; 3 African American and 1 was Arabic.

There was considerable discussion about the nomination process and a fear that members have of nominating someone because they may not get accepted. Dottie said we need to do a better job of shaping expectations. Anne suggested we ask new members to attend a global conference; and this reflects a they have a significant interest in our organization. It was agreed that local and global participation are ways that future members can have an opportunity to understand the opportunities and responsibilities of membership. Elaine suggested allowing members to bring guests 2 times/year. Anne suggested we have specific meetings where members can invite guests.

Verna also suggests that we look at our criteria to be sure we don't eliminate very prominent women who have retired; several examples of members who have retired and can now be more active in the association; and can still "pick up the phone and get a response."

Perhaps we could track age demographics on our next member survey; and also track members who are on their encore careers (beyond the c-suite).

We will have a special board meeting to approve the committees slate of new members the week of 10/14. And then we need to think about orientation meeting; and invite new members to the holiday meeting. It was suggested that this be included in the letter to the new members.

5:50
p.m.

2020 GLOBAL CONFERENCE Update –

Objective: Board members to be fully informed of 2020 Conference Planning to date and consider recommendations from Co-Chairs re: support needed.

ACTION: No formal action required at this time.

Mary hosted a meeting with the Committee chairs before our meeting on Wednesday night. Faye Nelson has taken another big job, but she's still continuing as the co-chair of our conference. We have a number of committee chairs who are firmed up (but not completely). It was agreed the November meeting will be the roll out to all members of committee chairs and how people can get actively involved. Mary and Faye would really appreciate if we would allow them a "sneak peak" of our new members so they can anticipate if there are people on the list who might be key for serving in leadership on the committees. It was agreed this would be fine with the committee and the board.

5:52
p.m.

OPEN DISCUSSION and Board Sharing

- Next Steps re: Board work: Non-profit status for 2020 donations (Niekamp, etc)
- URGENT: Need to agree on date and location for OCTOBER SPECIAL MEETING to review and approve Slate of New Members.
- Agree on schedule for future Board meetings – quarterly in person!

On our next board meeting we will talk about us reviewing our non-profit status and changing it so we can get tax deductible donations. There's been some work started on this; but we as a board need to take care of this.

Anne urged members to complete the doodle pool for the 10/14 meeting.

Member sharing: Anne mentioned that she launched a pod-cast and encouraged us to check it out; it's called powering up. Linda got a new dog named "Howie"; he's adopted from the humane society. Ruth has been on Cape Cod and was sorry to miss the meeting; Linda, Anne, and Tina shared a few details.

6:15
p.m.

Board Meeting Adjourned

Meeting adjourned at 6:45 p.m.

Next 2018 Board Meetings: October SPECIAL MEETING TBD; Nov. 7 4:30 p.m.

PARKING LOT ITEMS

- *Create PDF with photos of IWF-MI Membership. Board approved Aug. 2018. Ask Pat Dalrick to create. Hire photographer for Dec. Holiday Party for members to get new headshots taken, if needed.*
- *Board approved (Aug. 2018) adding \$2,000 additional (from fund balance) to pay for Pat Dalrick to provide administrative support (up to 5 hours per month) for Engagement Committee.*
- *Post By-laws on website*
- *Non-profit status for 2020. Board needs to discuss (with Denise Lewis) our chapter's non-profit 501 status, in order to allow charitable donations to help pay for IWF-MI costs related to preparation for 2020 Global Conference (administrative support; etc).*
- *By-Laws Updates (perhaps in 2019) – 1) Change percentage of new members allowed to bring in annually; Membership Committee should not have to be chaired by a Board member.*
- *President's Message: Membership Directory PDF with photos.*