



International Women's Forum
Michigan Chapter
 Meeting Minutes

June 7, 2017 – 4:30 p.m.

Leader	Anne Doyle, Board Chair
Recorder	Tina Abbate-Marzolf, Board Secretary & Pat Dalrick, Administrator
Location/ Call/In	The Rattlesnake Club
	Call In: <i>Not available</i>
	Present: Anne Doyle, Laurie Horiszny, Linda Solomon, Tina Abbate Marzolf, Ki Hammer, Elaine Didier, Joan Young, Dottie Deremo. Administrator: Pat Dalrick. Absent: Nancy Philippart, Vernice Anthony, Verna Green. Guests: Cindy Niekamp, Joanne Start, Faye Nelson, Carolyn Cassin

Agenda

4:30 p.m.	Review of Agenda —Anne Doyle
4:35 – 4:45 p.m.	<u>Approval of April Minutes</u> <i>Laurie moved, Tina 2nd, minutes unanimously approved.</i> Minutes, April Board Meeting - Attached for prior review <u>Treasurer's Report: Ki Hammer</u> – Tabled
4:45 – 5:00 p.m.	Introduction/Welcome Stephanie O'Keefe, IWF CEO: Anne Doyle <i>Anne introduced Stephanie and gave brief background comments, noting that IWF is very interested in working with our team for the 2020 conference.</i> <i>Stephanie was in Detroit 7 years ago working in import/export. She's been with IWF for 9 months. She says the city has fundamentally changed in the last 7 years, and she's very excited to see it and work together with us. She sees Detroit as the city of the future: resilient, transforming.</i> <i>Stephanie advised our chapter to think about: What can Detroit teach women from around the world? This conference is the context for a global conversation about what's important to us – as Detroit women – and what can we share/teach that will</i>

globally resonante through a female lens.

5:00 –
5:15
p.m.

Introduction of Board Members: All

Round Robin Introductions.

5:15 –
6:00
p.m.

IWF 2020 Global Conference Discussion: All

We will want to think about great themes for our conference:

- *Showcase Resilience*
- *Motown Music*
- *Detroit Regionalism*
- *Public/Private Partnerships (Riverfront)*

On each panel, we include one person from the Detroit Area; And others from other areas of the world. IWF Global will take the lead on this and we will contribute.

We will need to raise a minimum of \$250,000. The more money we raise, the nicer we can make the conference. One place under consideration for the opening is the Henry Ford Museum – and as a behind the scene’s opportunity. We will need to have the sponsorships secured by 2019. If we exceed our fund-raising goal, we can sponsor a fellow in the leadership training program.

Q. Are there opportunities to having the “closing event” at somewhere other than the hotel?

A. IWF gets the rooms for less cost if we have the event gala at the hotel. If we want to hold it somewhere else, it is possible. We just work together to make the numbers work.

Q. How many should we expect to attend?

A. 20% of IWF global members (6,500) have never attended a global conference. 1,000 people were in Chicago; 700 were in Stockholm. We should plan for 1,000-1,200.

Q. What is the cost to attend?

A. \$1,500 for registration/gala per member. Plus, travel costs.

Q. What are we responsible for and what will IWF do?

A. We (MI IWF) are responsible for: 1) behind the scenes; 2) dine arounds (8-40 participants per event; locations within 25 minutes from the hotel); 3) fund raising and 4) Goodie bags.

Q. Who will we be working with?

A. Heath Nash is our Operations Leader, and he will help you with issues like the dine arounds. He will work with our team. We will interface most with Sara Pudimat and she coordinates invites/logistics.

Content curation happens between Jean Mizurv (sp?) who was from CNN helps us with Panels; speakers.

*Picking a global theme will be very important; Stephanie and her team will work with us to come up with this. We will use our application – to generate ideas.
Houston Theme: The Global Citizen*

We need good speakers (for good content) and amazing honorees to the IWF Hall of Fame. This will help us draw participants. For example: Aretha Franklin; Mary Barra; Lilly Tomlin (ex-pat).

We will work closely together to develop topics and speakers. We will work together to find these speakers. Template is for no more than one local speaker per panel. (Context local to global/Female impact).

*IWF also needs help/suggestions for entertainment (including the behind the scenes).
At the closing gala, we need great music! Some type of mosaic should be considered.*

**6:05
p.m.**

Board Meeting Adjourned – Join Full Member Meeting/Meet and Greet

Adjourned at 6:00 p.m.

Next Board Meeting: September 2017